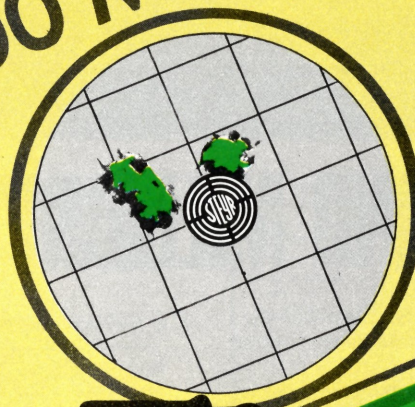


SCHUSSTEST 100 METER

STEYR-MANNLICHER
MANNLICHER-SCHÖNAUER



Gewehr Nr.: 32165
M
7x64
RWS
HMK
29

CHER
LER-PUCH
SELLSCHAFT
EYR AUSTRIA

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3640 W. DEMPSTER ST.

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EXCLUSIVE IMPORTERS OF:

Steyr Firearms



STEYR HUNTING AND MILITARY FIREARMS BEFORE AN

Firearms production is the oldest manufacturing division of the Steyr-Daimler-Puch A.G. It is this division which has made the STEYR-trademark famous throughout the world.

In 1853, Josef Werndl, a descendant of a long line of family gunsmiths in Steyr, founded a gun factory which in turn was reorganized in 1864 into the "Österreichische Waffenfabriks-gesellschaft" (i. e. Austrian firearms manufacturing company). The decision to replace muzzle loading weapons with breech loaders in the Austro-Hungarian military forces resulted in a rapid expansion of this firm. After very thorough examinations and comparisons, the military decided in favour of the so-called *Werndl rifle*, a co-design of Josef Werndl and Karl Holub. The model was also internationally accepted and orders from all over the globe were received for it. The tabernacle locking feature of the firearm was later to become world famous. During this period the "Österreichische Waffenfabrik" had a labour force and staff of approximately 10,000 employees. It was then one of the largest manufacturers of shoulder weapons and handguns in Europe.

As the various armed forces converted from single-shot to repeating rifles, the "Österreichische Waffenfabriks-gesellschaft" again played a leading role. It was Ritter von Mannlicher's constructions that made this possible. Firearms designed by him were adopted by many European and other armies. One of these models was to become known in all four corners of the world. This was the *Mannlicher-*

Schönauser hunting carbine with drum magazine. The model was introduced in 1903 and produced up to 1971.

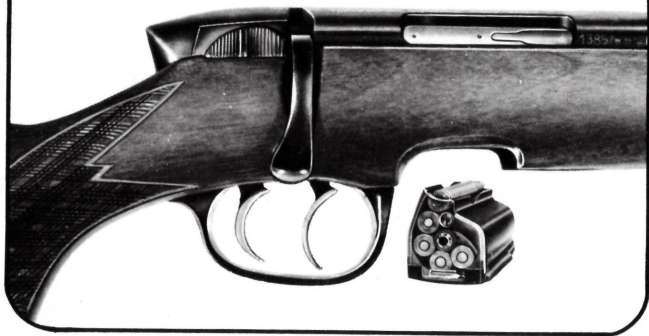
Prior to the outbreak of the first world war 7 million army rifles, 300,000 pistols and 9,000 machine guns had been produced in Steyr. Also, 20,000 hunting and custom deluxe guns. These are figures that bear comparison even today.

After the first world war and by the Versailles peace treaty, Austria was forbidden the manufacture of military firearms. The "Österreichische Waffenfabriks-gesellschaft" was re-organized into the Steyr Werke A.G. and subsequently into the Steyr-Daimler-Puch A.G. In this final stage the production of motor vehicles was initiated. This venture proved to be quite successful. The production of hunting weapons, Mannlicher-Schönauser rifles and shotguns (monoblock barrels) was carried out only on a smaller scale.

It was not until 1950 that Steyr-Daimler-Puch A.G. was again allowed the production of firearms. This had been forbidden after the second world war. It was soon evident that the legendary Mannlicher-Schönauser rifle was as popular as it had been prior the conflict, but certain customer groups desired a more up to date firearm.

For this reason a new model was developed which was in keeping with Steyr quality standards and the technological advances made in the firearms field. The result was the *Steyr-Mannlicher* rifle. The outstanding features of this model are a

Modern and light with Makrolon detachable box-magazine



Steyr-Daimler-Puch A.G. offers you

TWO FIREARMS

THE STEYR-MANNLICHER-SERIES

Barrel: The barrel is produced in the so-called peening or cold hammering process. In one single revolutionary operation both the bore and the external shape of the barrel are formed. In that the barrel is then not turned down a very dense and hard outer shell remain. The hammering method has the additional advantage of narrowing down the barrel from chamber to muzzle. This applies to the bore of course too, with the effect that best and most consistent accuracy can be obtained with every barrel. All barrels are fitted with a fixed leaf open rear sight set for 100 meters (110 yds.) and a hooded bead front sight.

Receiver: The receiver is of closed flush design with an extreme close tolerance 23 mm long barrel seating. The SSG model has a 57 mm long (heated barrel/receiver) seating. Receivers are tapped and drilled for scope mounting. The SSG model has a dovetail for this purpose.

Action: A newly designed and good looking breech mechanism with hard chromed steel bolt. Quiet and easy bolt movement is hereby guaranteed, along with an absolute minimum of gas-leakage. Throw of bolt is 60 degrees affording lowest possible scope mounting. Light, short-stroke firing pin. Six over-size symmetrically arranged locking lugs located to the rear of the bolt (behind magazine) ensure maximum safety and allow for a shorter rifle. Recoil action is transmitted through the rear locking segment of the bolt and the receiver directly into the solid stockwood. The middle of the stock and especially that part which holds the magazine is then free of stress and serves only as a shell.

Magazine: The magazine is taken directly from the tried and proven Mannlicher-Schönaauer but re-designed as a detachable box-type. Each firearm is delivered with two magazines. This offers the advantage of having one magazine loaded with soft-point and the other with full-jacket ammunition. Depending upon the hunting situation, the most suitable cartridges are immediately available. (This can be of utmost importance when hunting big-game.) A spare magazine is then available for all eventualities. Deformed bullets are not possible with the Steyr-Mannlicher.

Safety: The sliding safety locks the firing-pin as well as the bolt. Should the weapon not be cocked, the safety will still act upon the bolt.

Trigger: The trigger is available optionally in either a smooth double-set version or as a shotgun type. Both the weight of pull (1,5–3 kg = 3–6 lbs.) as well as the slack can be regulated. Complete triggers are easily interchangeable.

Stock: The stock is of good quality walnut-wood with clean-cut skip checkering, cheek-piece (Monte-Carlo effect) and pistol grip. Rubber butt-pad and pistol grip cap with white spacers. The fore-end tips of half stock models M, S and S/T also have white spacers.

The models SL, L and M are also available as full-stock carbines. The stock form allows both sighting-in via the mounted scope as well as with the iron sights. Stocks are available with either a lacquer or an oil finish.

The SSG model has a special high quality synthetic stock, or on option, a walnut stock.

RMS SERIES

THE MANNLICHER-SCHÖNAUER M-72 SERIES

New M-72 Mannlicher-Schönauer with metal drum magazine



Barrel: The barrel is made in the same peening (cold hammered) process as are the barrels of the Steyr-Mannlicher models. In other words best accuracy and long service life. Due to the increasing popularity of target firing these points are of significance.

Action: The action locks up front (into the chamber) as in the classic Mannlicher-Schönauer model. The bolt, which opens to no more than a 60° angle, allows for a very low scope mounting.

Magazine: The Magazine is of the Schönauer type; all metal and with a rotary feeder (drum magazine). Unloading is effected by depressing the cartridge holder which is located at the right-hand side of the receiver. The loaded shells are held fast at the shoulder. Deformed bullets are therefore unknown in Mannlicher rifles.

Safety: The safety is a newly developed switch type which locks the firing-pin

and allows lowest scope mounting. Even with rifle-scope mounted the safety is easy to work. It operates best with thumb and index finger.

Trigger: The trigger originates completely from the Steyr-Mannlicher model. Customers have repeatedly termed this trigger the best ever designed. Available optionally are a smooth double set type or a single shotgun type. The complete trigger is easily interchangeable.

Stock: The stock is of top quality walnut wood with traditional Mannlicher styling. Conservative Monte-Carlo cheek-piece for scope sighting. With rosewood fore-end tip, pistol grip cap, and rubber butt-pad.

Available in either lacquer or oil finish. The model L/M is available in half or full-stock whereas the S/T is available in half-stock only.



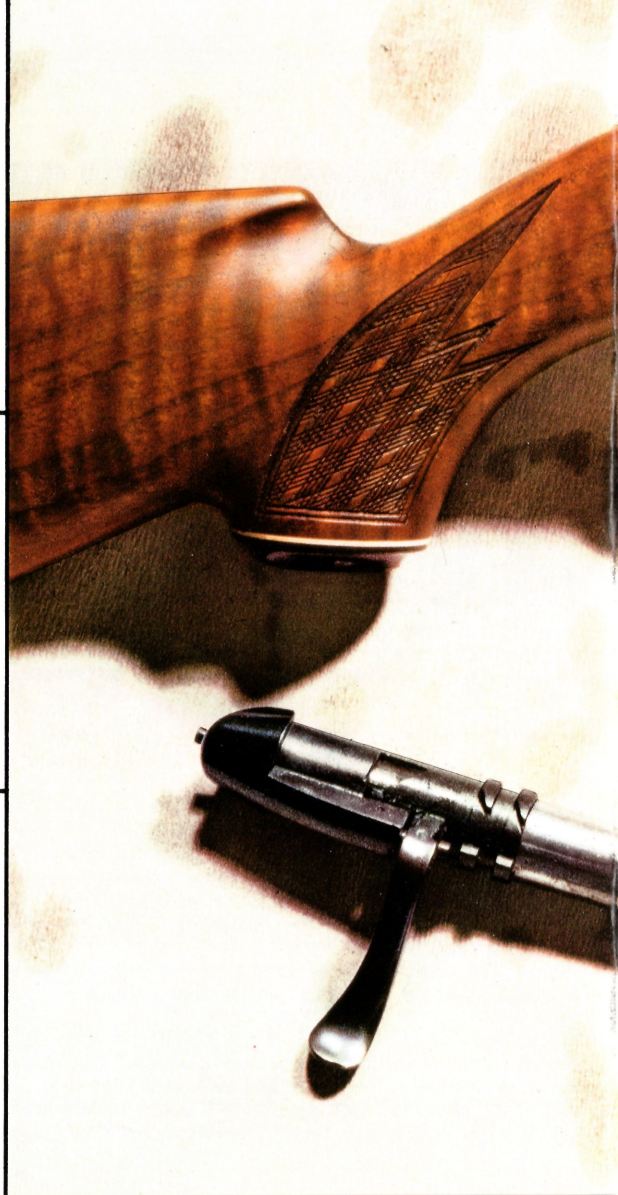
Steyr-Mannlicher Model SL with half-stock and rifle-scope



Steyr-Mannlicher Model SL with full-stock



Steyr-Mannlicher Model SL with half-stock, heavyweight barrel





STEYR-MANNLICHER MODEL SL

TECHNICAL DATA

Calibers: .222 Rem.; .222 Rem. Mag.; 223 Rem.; 5,6 x 50 Mag.

Type	Full-stock	Half-stock	Varmint (heavyweight barrel, no-sights)
Barrel-Length	50,8 cm (20 in)	60 cm (23,6 in)	65 cm (25,6 in)
Length of pull	36,5 cm (14,5 in)	36,5 cm (14,5 in)	36,5 cm (14,5 in)
Magazine (two per firearm)	5 rounds	5 rounds	5 rounds
Trigger (optional, no extra chg.)	double-set single shtg. type	double-set single shtg. type	double-set single shtg. type
Weight (approx.)	2,70 kg (5,95 lbs)	2,75 kg (6,05 lbs)	3,60 kg (max.) (7,92 lbs max.)
Stock/with Stock-finish (optional, no extra chg.)	rubber butt-pad oil rubbed lacquer	rubber butt-pad oil rubbed lacquer	rubber butt-pad oil rubbed lacquer
Length (total)	97 cm (38 ¹ / ₄ in)	106 cm (41 ³ / ₄ in)	111 cm (43 ³ / ₄ in)



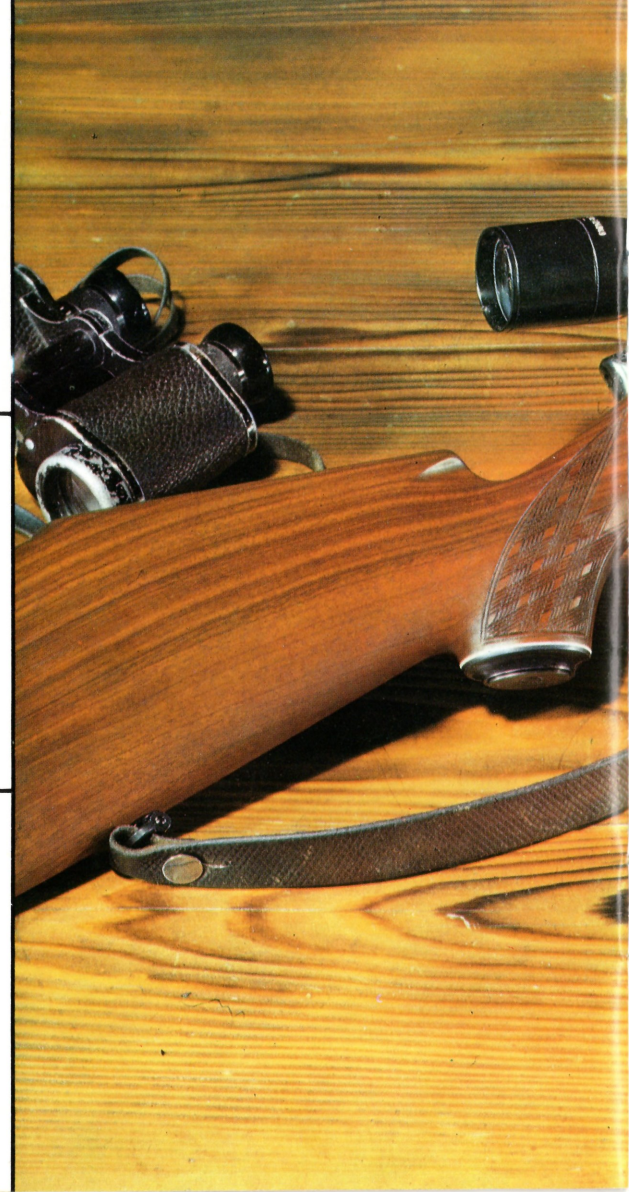
Steyr-Mannlicher Model L with half-stock, heavyweight barrel



Steyr-Mannlicher Model L with full-stock



Steyr-Mannlicher Model L with half-stock and rifle-scope





STEYR-MANNLICHER MODEL I

TECHNICAL DATA

Calibers: .22-250 Rem.; 5,6 x 57; 6 mm Rem.; .243 Win.; .308 Win.

Type	Full-stock	Half-stock	Varmint (heavyweight barrel, no sights)
Barrel-Length	50,8 cm (20 in)	60 cm (23,6 in)	65 cm (25,6 in)
Length of pull	36,5 cm (14,5 in)	36,5 cm (14,5 in)	36,5 cm (14,5 in)
Magazine (two per firearm)	5 rounds	5 rounds	5 rounds
Trigger (optional, no extra chg.)	double-set single shtg. type	double-set single shtg. type	double-set single shtg. type
Weight (approx.)	2,80 kg (6,20 lbs)	2,85 kg (6,30 lbs)	3,60 kg (7,92 lbs max.)
Stock/with	rubber butt-pad	rubber butt-pad	rubber butt-pad
Stock-finish (optional, no extra chg.)	oil rubbed lacquer	oil rubbed lacquer	oil rubbed lacquer
Length (total)	98 cm (38,5 in)	107 cm (42 in)	112 cm (44 in)



Steyr-Mannlicher Model M with half-stock and rifle-scope



Steyr-Mannlicher Model M with full-stock and rifle-scope



Steyr-Mannlicher Model M with full-stock and rifle-scope





STEYR-MANNLICHER MODEL M

TECHNICAL DATA

*Calibers: 6,5 x 57; .270 Win.; 7 x 57; 7 x 64; .30/06 Spr.;
8 x 57 JS; 9,3 x 62*

Type	Full-stock	Half-stock
Barrel-length	50,8 cm (20 in)	60 cm (65 cm*) (23,6 in) (25,6 in)
Length of pull	36,5 cm (14,5 in)	36,5 cm (14,5 in)
Magazine (two per firearm)	5 rounds	5 rounds
Trigger (optional, no extra chg.)	double-set single shtg. type	double-set single shtg. type
Weight (approx.)	3,10 kg (6,8 lbs)	3,15 kg (6,9 lbs)
Stock/with Stock-finish (optional, no extra chg.)	vent. recoil pad oil rubbed lacquer	vent. recoil pad oil rubbed lacquer
Length (total)	99 cm (39 in)	109 cm (43 in)

* extra chg. on 65 cm (25,5 in) barrel. Available only in cal. 7 x 64





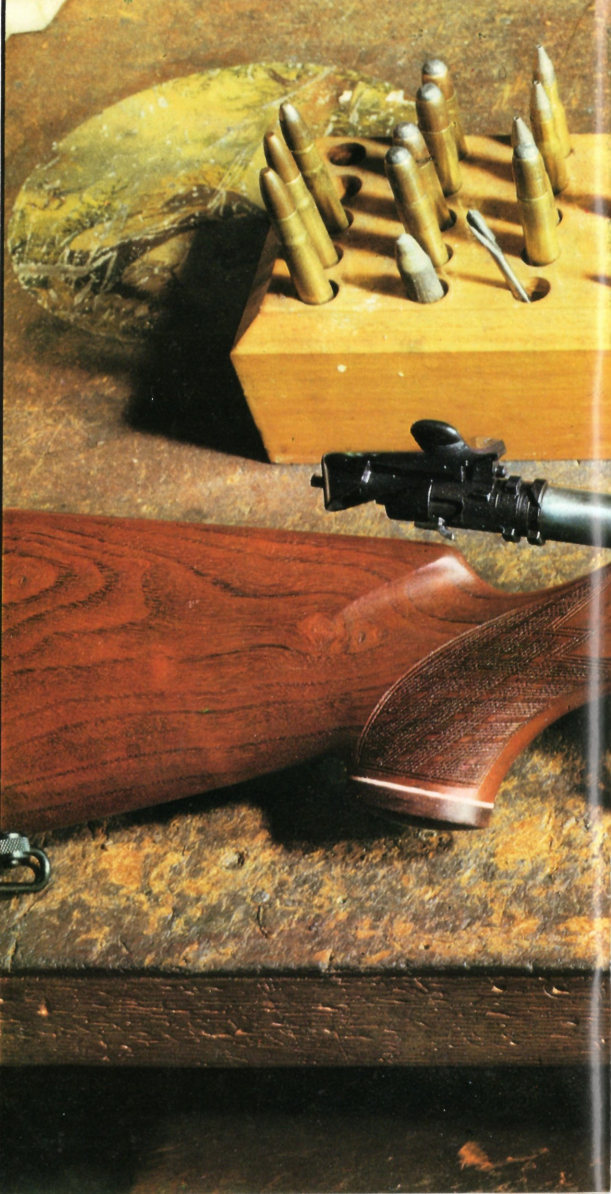
Steyr-Mannlicher Model S with half-stock

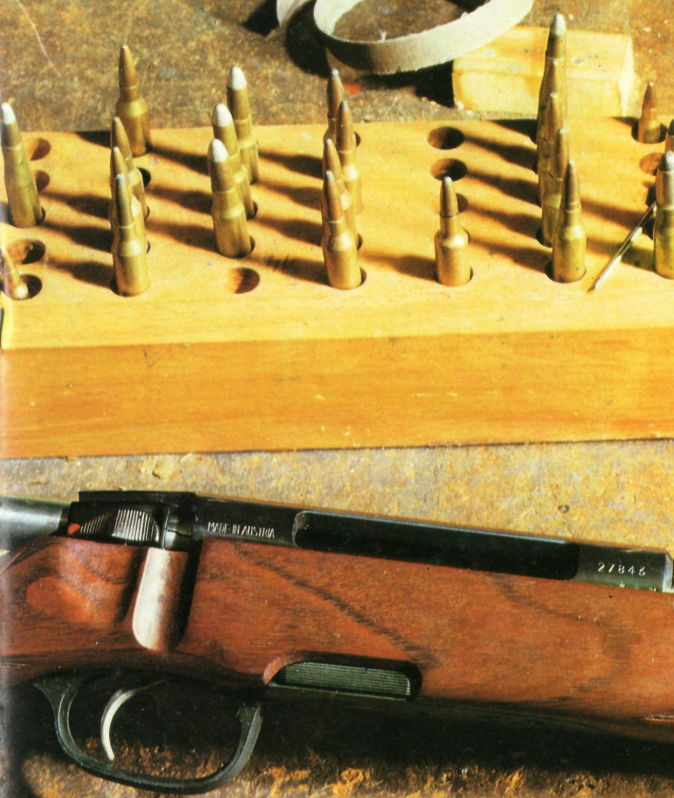


Steyr-Mannlicher Model S with half-stock and engraving



Steyr-Mannlicher Tropical Model S with stock-magazine





STEYR-MANNLICHER MOD. S AND S/T

TECHNICAL DATA

Calibers/Model S 6,5 x 68; .257 Weatherby Mag.; .264 Win. Mag.; 7 mm Rem. Mag.;
.300 H&H Mag.; .308 Norma Mag.; 8 x 68 S; .338 Win. Mag.;
9,3 x 64; .375 H&H Mag.

Calibers/Model S/T 9,3 x 64; .375 H&H Mag.; .458 Win. Mag.

Type	Half-stock Standard (S)	Half-stock Tropical (S/T)
Barrel-Length	65 cm (25,6 in)	65 cm (25,6 in) cal. .458 Win. Mag. on option 60 cm (23,6 in) barrel
Length of pull	36,5 cm (14,5 in)	36,5 cm (14,5 in)
Magazine (two per firearm)	4 rounds	4 rounds
Trigger	double-set	single shtg. type
(optional, no extra chg.)	single-shtg. type	double-set
Weight (approx.)	3,80 kg (8,4 lbs)	4,10 kg (9,02 lbs)
Sights	post front sight	wide-open V-type rear sight*
Stock/with	double vent. recoil-pad	double vent. recoil-pad
Stock-finish	oil-rubbed	oil-rubbed
(optional, no extra chg.)	lacquer	lacquer
Length (total)	115 cm (45 in)	115 cm (45 in)

* with heavy silver-post and front sight/no hood

Models S and S/T are also available (extra chg.) with reserve-magazine held in the rear butt-stock (check page 12 at bottom). There are a number of advantages to such an arrangement. For one, the magazines are quickly interchangeable. With one magazine loaded with full-jacket (elephant) and the other with soft-point ammunition, the hunter is prepared to take on any game. In addition the weight of a loaded magazine in the rear butt-stock makes for a more balanced weapon with less recoil. Keep in mind that the loaded magazine. 458 Win. Mag. for example, has a weight of 30 dkg (0,66 lbs).



Model L/M with half-stock and rifle scope

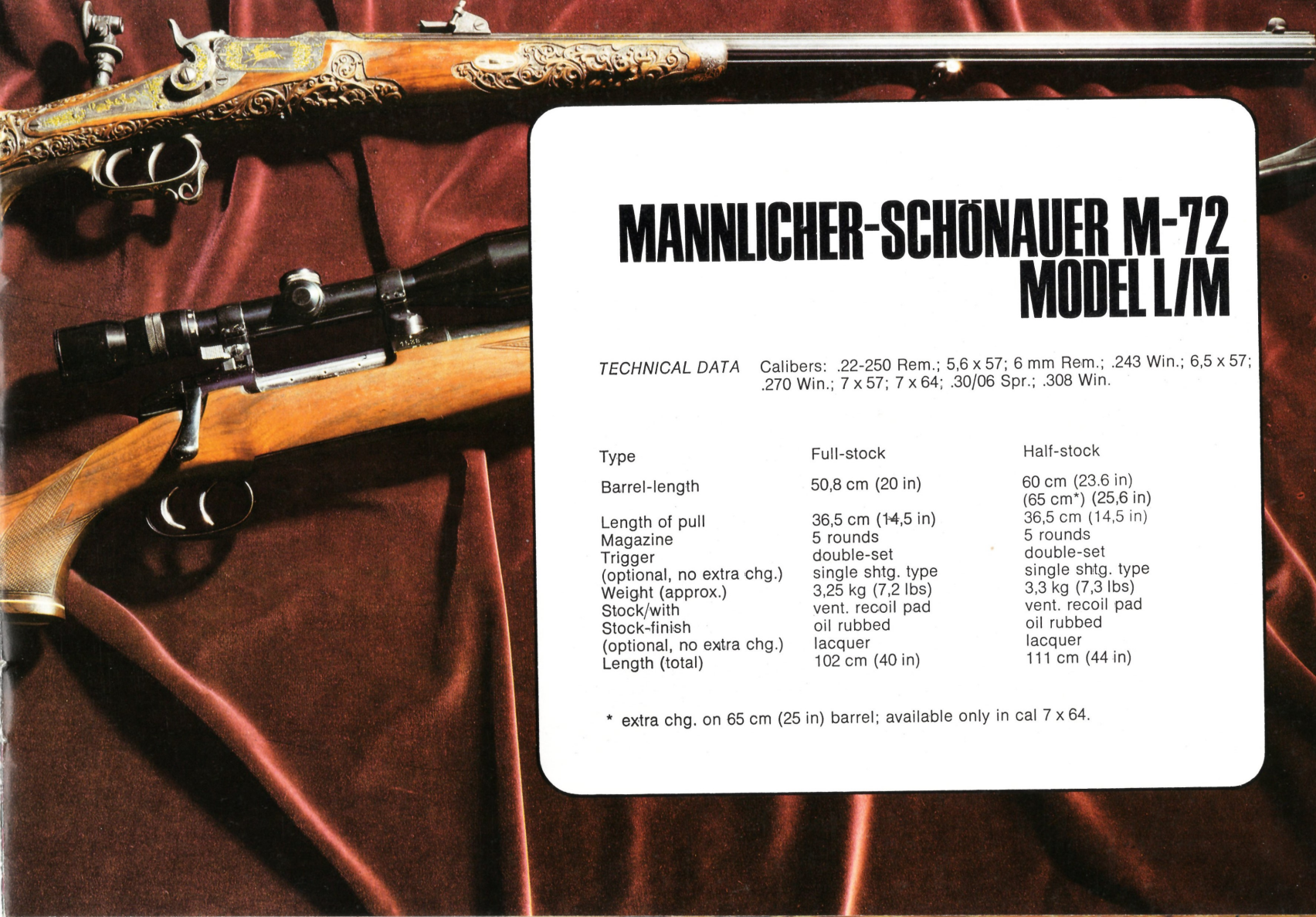


Model L/M with half-stock and rifle scope



Model L/M with full-stock





MANNLICHER-SCHÖNAUER M-72 MODEL L/M

TECHNICAL DATA Calibers: .22-250 Rem.; 5,6 x 57; 6 mm Rem.; .243 Win.; 6,5 x 57; .270 Win.; 7 x 57; 7 x 64; .30/06 Spr.; .308 Win.

Type	Full-stock	Half-stock
Barrel-length	50,8 cm (20 in)	60 cm (23,6 in) (65 cm*) (25,6 in)
Length of pull	36,5 cm (14,5 in)	36,5 cm (14,5 in)
Magazine	5 rounds	5 rounds
Trigger	double-set	double-set
(optional, no extra chg.)	single shtg. type	single shtg. type
Weight (approx.)	3,25 kg (7,2 lbs)	3,3 kg (7,3 lbs)
Stock/with	vent. recoil pad	vent. recoil pad
Stock-finish	oil rubbed	oil rubbed
(optional, no extra chg.)	lacquer	lacquer
Length (total)	102 cm (40 in)	111 cm (44 in)

* extra chg. on 65 cm (25 in) barrel; available only in cal 7 x 64.



Model S with half-stock



Model S-tropical with half-stock





MANNLICHER-SCHÖNAUER M 72 MODEL S AND S/T

TECHNICAL DATA

Calibers/Model S 6,5 x 68; 7 mm Rem. Mag.; 8 x 68 S; 9,3 x 64; .375 H & H Mag.
Calibers/Model S/T 9,3 x 64; .375 H & H Mag.; .458 Win. Mag.

	S	S/T
Type	Half-stock	Half-stock/tropical
Barrel-Length	65 cm (25,6 in)	65 cm (25,6 in) in cal. 458 Win Mag. on option also 60 cm (23,6 in) barrel
Length of pull	36,5 cm (14,5 in)	36,5 cm (14,5 in)
Magazine	4 rounds	4 rounds
Trigger	double-set	double-set
(optional, no extra chg.)	single shtg. type	single shtg. type
Weight (approx.)	3,9 kg (8,6 lbs)	4,2 kg (9,3 lbs)
Sights	Standing rear sight	wide open V-type rear sight
Stock/with	double vent. recoil pad	double vent. recoil pad
Stock/finish	oil-rubbed	oil-rubbed
(optional, no extra chg.)	lacquer	lacquer
Length (total)	117 cm (46 in)	117 cm (46 in)



Sniping-Rifle Model SSG with synthetic stock



Sniping-Rifle Model SSG with wooden stock



Target-Rifle Model Match with wooden stock

The Steyr-Mannlicher special rifle not only serves as a match firearm, it is also a sniping rifle used by the Austrian army, other armies and various executive bodies. Due to the firearm's extreme accuracy it is also used with peep-sight as an army match target rifle. Since its acceptance in the Austrian military forces exceptional performances have been achieved with it. As a matter of fact an Austrian army team fired a world record with the rifle in Buenos Aires in 1970.

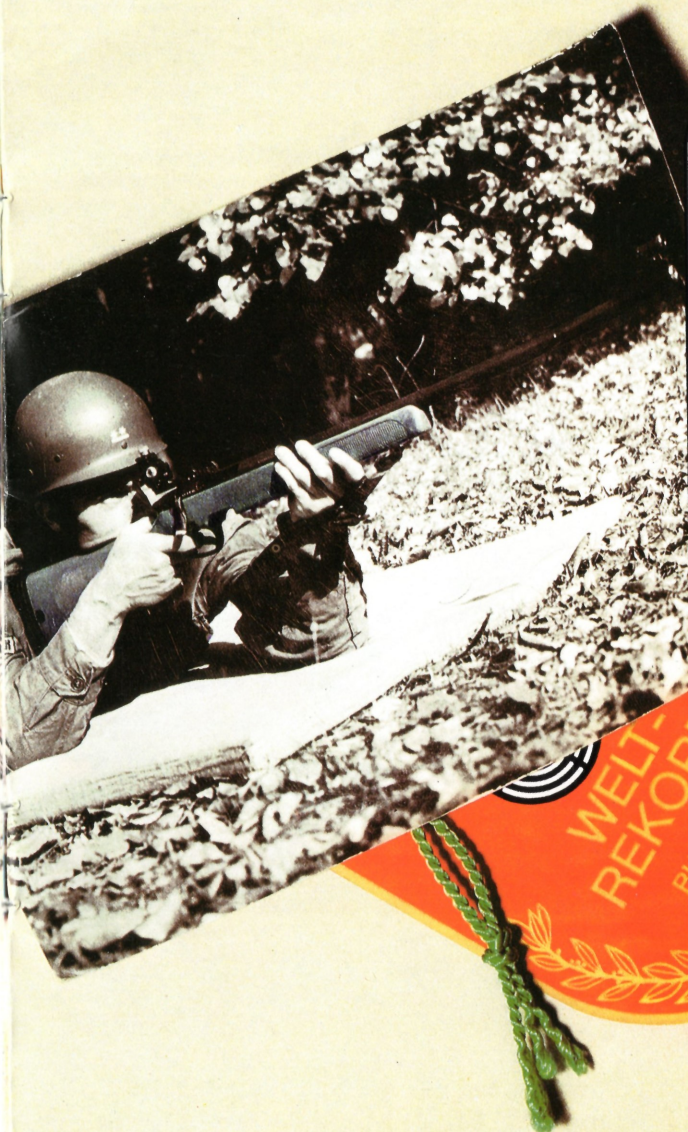
These results have made the 7,62 x 51 (.308) caliber firearm very popular.

The rifle scope of the SSG model is mounted to the dovetail receiver with a military tried and proven slide-on mount. The SSG dovetail receiver is so formed that it will accept both a peep-sight as well as a rifle scope mounting.

Both models are available with a magazine plug should the firearm be used as single-shot rifle.

Guaranteed shot-group with
RWS target-match ammunition,
cal. .308 Win. (load no. 293)

	SSG	Match
Target distance	300 meters (328 yds.)	300 meters (328 yds.)
rounds fired	10	10
Spread Ø	9 cm (3,5 in)	7 cm (2¾ in)
	Ø Spread — bullet hole center	



STEYR-MANNLICHER SPECIAL RIFLE MODEL SSG

STEYR-MANNLICHER TARGET RIFLE MODEL MATCH

Type

Special-rifle
(SSG)

Target-rifle
(SSG-Match)

Caliber
Barrel-length
Length of pull
(adjustable)
Magazine
(two per firearm)
Magazine/optional
extra chg.
Trigger
Weight
(approx.)

Weight with
peep-sight (Walther)
Weight with special
Kahles Helia Super
rifle-scope (ZF 69)
Sights
Stock
optional, extra chg.
optional, less chg.
Length (total)

.308 Win. (7,62 x 51 NATO)
65 cm (25,6 in)
from 32,5 to 35,5 cm
(12³/₄–14 in)
5 rounds

10 rounds

single shtg. type
3,90 kg (8,6 lbs)

—

4,5 kg
(9,9 lbs)

folding-leaf
synthetic
walnut-wood

—

113 cm (44,5 in)

.308 Win. (7,62 x 51 NATO)
65 cm (25,6 in)
from 32,5 to 35,5 cm
(12³/₄–14 in)
5 rounds

10 rounds

single shtg. type
4,40 kg (9,7 lbs)
additional weight over SSG
due to heavy target barrel
4,65 kg
(10,3 lbs)
5,0 kg
(11,0 lbs)

peep-sight
walnut-wood

—

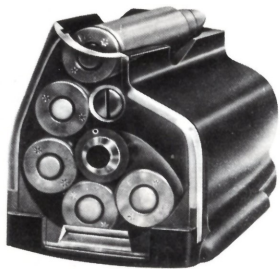
synthetic
113 cm (44,5 in)

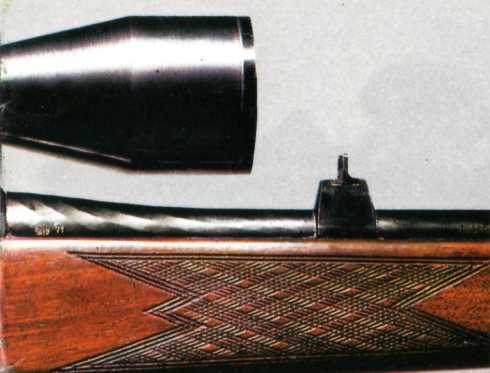
MAKROLON® - PRODUCT DEVELOPMENT IN STEYR RIFLES

- ★ shock resistant
- ★ unbreakable
- ★ hard
- ★ weatherproof
- ★ holds its shape even under most extreme temperatures
- ★ constant temperature (not cold in winter)
- ★ no change in texture due to use
- ★ no rusting
- ★ does not take on oil or grease
- ★ light in weight

These are the unique multi-purpose properties of MAKROLON® which induced the Steyr engineers to construct some of the Steyr-Mannlicher parts in this lightweight Bayer product.

Some of these qualities are also found in other synthetic compositions, but overall and especially in regards to toughness and durability they are found only in MAKROLON®, a best new product for use in firearms manufacture.





Steyr-Mannlicher rifle with rifle-scope and European mount



*Mannlicher-Schönauer M-72 with rifle-scope and USA mount
(undetachable)*

MOUNTING OF THE TELESCOPIC SIGHT (RIFLE-SCOPE)

Parallel with the development of the new rifle models the original Steyr swing mounts were designed. These mounts have been so well accepted that they are now ordered along with just about every rifle.

The design of the mount is based on the tried and proven pivot principle. Steyr offers two types; one as a detachable and the other as a fixed mount. The windage adjustment is effected with the slide-rest (support) or screws; whereby the pivot point is directly above the pivot studs (absolutely no change of mount tension).


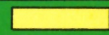
Both steel and light metal scopes can be mounted. The mount brings the scope down as low as possible to the receiver but then rules out sighting-in via the iron sights. A low mounted scope makes sighting-in quicker and more comfortable. High mounted scopes were often a necessity back in the days when telescopic sights were not always reliable.

Another advantage of the new Steyr swing mounts, in addition to being extremely sturdy, is that the actual mounting work can be carried out easily and quickly. The clean-out split rings also make for a very good looking mount.

	Steyr-Mannlicher		Mannlicher-Schönauer
	Models SL and L	Models M and S/T	M-72
Receiver diameter for scope mount base	30 mm (1,18 in)	35 mm (1,38 in)	33 mm (1,30 in)
Distance or height from center of barrel to center of rifle-scope tube	43 mm (1,70 in)	45,5 mm (1,79 in)	44,5 mm (1,75 in)

BALLISTIC DATA

Caliber		Muzzle velocity feet per sec.	Weight bullet grain	Optimum sighting in range yard	Point of impact position 328 yard (300 m) at 218 yard (200 m) in inch	Barrel length inch
L/M	S	.222 Rem.	3200	50	202	13,0
		.222 Rem. Mag.	3300	55	202	10,2
		.223 Rem.	3300	55	202	10,2
		5,6 x 50 Mag.	3600	50	230	7,9
	L	.22-250 Rem.	3760	55	230	6,7
		5,6 x 57	3420	75	234	7,1
		6 mm Rem.	3190	100	213	7,9
		.243 Win.	3280	80	218	7,5
	M	.308 Win.	3340	110	208	9,8
		6,5 x 57	3350	90	218	8,0
		.270 Win.	3140	100	202	8,7
		7 x 57	2530	173	170	11,8
	S	7 x 64	2790	173	186	9,4
		.30-06 Spr.	2760	180	186	10,2
		8 x 57 JS	2690	187	175	11,0
		9,3 x 62	2280	286	147	17,3
S	S	6,5 x 68	3780	93	240	5,9
		.257 Weath. Mag.	3300	117	208	7,9
		.264 Win. Mag.	3200	140	213	7,6
		7 mm Rem. Mag.	3260	150	218	7,3
		.300 H. & H. Mag.	2920	180	202	6,3
		.308 Norma Mag.	3100	180	218	8,2
		8 x 68 S	3180	187	213	7,5
		.338 Win. Mag.	2700	200	180	10,2
		9,3 x 64	2750	285	164	15,0
		.375 H. & H. Mag.	2740	270	186	11,8
S/T	S/T	.458 Win. Mag.	2130	510	142	26,4

 = Steyr-Mannlicher
  = Mannlicher-Schönauer M 72:
 * included in our line
 ○ not supplied



STEYR-DAIMLER-PUCH AG

A-4400 Steyr-Postfach 4 Telex 028 113, 028 114, Tel. (07252) 33 11



MANNLICHER

STEYR-DAIMLER-PUCH
AKTIENGESELLSCHAFT

A-4400 STEYR

MANNLICHER

"The 'Rolls Royce' of Sporting Rifles"

STEYR MANNLICHER

LIST PRICE

Model SL	\$ 375.00
Model L	400.00
Model M	450.00
Model S	525.00
Model S/T	550.00
Match	575.00
Match with Wooden Stock	600.00
SSG	425.00
SSG with Wooden Stock	475.00

MANNLICHER M72

Model L/M	525.00
Model S	600.00
Model T	650.00

PRICES EFFECTIVE FEBRUARY 1, 1974

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE

OPTIONAL FEATURES and ACCESSORIES

LIST PRICE

Full Mannlicher Stock	\$ 25.00
Left Handed Stock	15.00
Special Stock	75.00
Shorter Butt	25.00
Spare Magazines	8.00
Buttstock Magazine for Model S and S/T	25.00
European Style Scope Mounts	55.00
Mounts for Scope with Mounting Rail	45.00
U.S. Style Scope Mounts	45.00
Silver Engraved Monogram Plate	100.00
Gold Engraved Monogram Plate	175.00
Type A Engraving, Steyr Mannlicher, (SL, L, M)	200.00
Type A Engraving, Steyr Mannlicher, (S)	250.00
Type B Engraving, Steyr Mannlicher, (SL, L, M)	350.00
Type B Engraving, Steyr Mannlicher, (S)	400.00
Type A Engraving, Mannlicher M72	300.00
Type B Engraving, Mannlicher M72	450.00
Type A Stock Carving	70.00
Type B Stock Carving	70.00
Type C Stock Carving	140.00



U.F.S.

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